

Privacy Policy

At Deveron Projects, all of our work is community-focused. In this spirit, we are committed to keeping the data of those we work with safe. We don't trade email lists or divulge anyone's data to third party companies for marketing purposes. This Privacy Policy tells you exactly why and how we collect your personal information. Have a read!

When you visit www.deveron-projects.com we collect information via cookies and other similar technologies, which may include saving cookies to users' computers. We collect certain information related to your device such as your device's IP address, referring website, what pages your device visited, and the time that your device visited our website.

For example, we use Google Analytics to collect standard information telling us which pages visitors go to most, how long they spend on our website, and if you're a new or recurring visitor. We do this as part of audience analysis to see how we can improve and develop the website. The information is anonymous and there are no identifying features in any of the data collected. We don't allow Google to make any attempts to identify anyone visiting our website.

We sometime use hyperlinks on our website linking to other websites. We are not responsible for, and this Privacy Policy does not apply to, the privacy practices of any linked sites or of any companies that we do not own or control. We encourage you to read the privacy statements on the other websites you visit.

If you sign up on our homepage to our monthly e-newsletter, we will collect some personal information in order to send you monthly information about our projects and events. We never trade our list of contacts with any other organisations.

We use a third-party provider, MailChimp, to deliver our e-newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing info@deveron-projects.com

If you sign up for our paper newsletter, the Deveron Express, to be posted out to you, we will keep your personal information in an internal database and send you four letters a year with information on our projects and events. You can opt out by emailing info@deveron-projects.com or calling us on 01466 794494.

'Legitimate Interests' means the interest of our company in conducting and managing our business to enable us to give you the best service/products and the best and most secure experience. For example, we have an interest in making sure our marketing is relevant for you, so we may process your information to send you marketing that is tailored to your interests.

When we process your personal information for our legitimate interests, we make sure to consider and balance any potential impact on you (both positive and negative), and your rights under data protection laws. Our legitimate business interests do not automatically override your interests – we will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). If you have any concerns you have the right to object to processing that is based on our legitimate interests.

When you sign up for one of our events on Eventbrite we'll ask for your name, address, email and contact number. We might ask you your age and other demographic data such as your location, so we can better understand who we're reaching. Please see [Eventbrite's Privacy Policy](#) notice. You may, of course, purchase a ticket in person without supplying the aforementioned personal data. Please be assured that we do not share your personal details with any other company without your consent.

We may share anonymised personal information with other organisations, particularly our supporters, such as Creative Scotland, who use this to analyse audience, reach and social investment of our projects.

We use appropriate technical, organisational and administrative security measures to protect any information we hold from loss, misuse, unauthorised access, disclosure, alteration and destruction. Unfortunately, no company or service can guarantee complete security. Unauthorised entry or use, hardware or software failure, and other factors may compromise the security of user information at any time.

You are entitled to view, amend, or delete the personal information that we hold. Just email your request or any further questions to info@deveron-projects.com.

Huntly, May 2018